



You and a guest are cordially invited to attend a
Reception hosted by In The Life Atlanta Inc.

Wednesday, June 16th, 2004
6:30 to 8:30 p.m.

Einstein's Restaurant
1077 Juniper St
Atlanta, GA 30309

Meet ITLA's Board of Directors and learn about our
plans for Atlanta Black Gay Pride 2004.

Free drinks and appetizers

Please RSVP by calling
404.872.6410

Sponsored by Einstein's Restaurant





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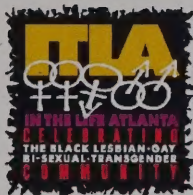
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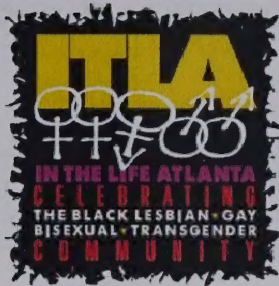
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April 11th, 2004

Greetings:

In The Life Atlanta would like to invite you to participate in our Black Pride Marketplace taking place during Atlanta Black Gay Pride 2004.

Since 1996, ITLA has been coordinating Atlanta's Black Gay Pride event each year during Labor Day Weekend. The feedback we receive from our guest, vendors, and staff help to ensure each year continues the tradition of growth and community participation. This year's theme, U.N.I.T.Y: Celebrating Our Pride, Embracing Our Roots, encompasses this tradition and our excitement of what is to come for 2004. We are proud to host the nations 2nd largest annual Black Gay Pride event, attracting over 30,000 guests to Atlanta during the Labor Day weekend.

The Black Pride Market Place is held at our host hotel, the Sheraton Colony Square Hotel in Midtown Atlanta. We provide a wide variety of events through out the weekend, with many of them held in the hotel, providing many opportunities for our guests to experience the products and services you have to offer.

Enclosed is an application and vendor agreement for 2004. To ensure that we can properly plan for all applicants and any special requirements, we must enforce a strict deadline for return and payment of vendor applications. **Any applications that we receive after our deadline will only be considered if space is available and will require a \$100.00 late process fee.** There are a limited number of spaces that can accommodate an electrical outlet and a telephone line. We encourage vendors who require either of these additional items to apply early. This year, our Market Place will be open on Friday September 3rd through Sunday, September 6th. Vendors will be able to begin setup as early as Thursday, September 2nd.

Vendors applications received by the deadline will receive the following benefits:

- Business name and product listing in our 2004 Black Pride Guide, which will be distributed throughout Atlanta at least two weeks prior to the weekend
- Table location listing in the Marketplace Directory
- Listing on our website (<http://www.inthelifeatl.com>)

We also offer additional marketing and advertising opportunities such as ¼ page to full-page ads in our Pride Guide, mailer inserts, and flyer inserts in our event welcome packs. Our graphic design partner, EM Designs Group, can assist you with design and production these items as well as custom displays and banners. If you are interested in receiving more information about these opportunities, please contact us at the number below.

Our planning committee is working hard to plan activities that are specifically geared towards drawing more people from both inside and outside the hotel to the Marketplace.

We hope that you are as excited about this year's even as we are and look forward to having you join us.

Sincerely,

2004 Logistics Team

In The Life Atlanta, Inc.

VENDOR AGREEMENT

Date: _____

Receipt No: 04X _____

Last name: _____ First name : _____

Company: _____ Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

Email Address: _____

VENDOR SPACE SPECIFICATIONS (please check all that apply)

Requested Vending Dates

☐ -Friday 9/03 ☐ -Saturday 9/04 ☐ -Sunday 9/05

Organization Type

<u>Non-Profit Organization</u>	<u>3-Day Price</u>	<u>Daily</u>	<u>Profit Business/Organization</u>	<u>3-Day Price</u>	<u>Daily</u>
☐ Information Distribution	\$60	\$25	☐ Sales (non food items)	\$270	\$100
☐ Sales (non food items)	\$135	\$50			

Special Requirements

- | | | |
|--|--|---|
| ☐ Table & 2 Chairs (Standard)
<i>Do not check if a table is not needed</i> | ☐ Electrical Service
<i>Add \$10 per day</i> | ☐ Direct Phone Line (shared)
<i>Add \$10 flat rate</i> |
| ☐ Space only, no table or chairs
<i>I have my own display or racks.</i> | ☐ Information only, no table needed | ☐ Special Load in required
<i>Please specify exact need</i> |

Payment

☐ Total Amount Enclosed: _____

☐ MasterCard/Visa/American Express: Card# _____ Exp. Date _____

Credit Card Signature: _____

NOTE: VENDOR SPACE CONTRACTS MUST BE FINALIZED AND PAID IN FULL BY MIDNIGHT JULY 31st, 2004.

ITLA VENDOR GUIDELINES

1. Vendors are prohibited from selling alcoholic beverages or bringing glass bottles/containers onto the celebration site(s) or its surroundings. Vendors shall not display, offer for view or sell any illegal or contraband items. The laws of the State of Georgia and local ordinances of the City of Atlanta and Fulton County shall apply.
2. Vendors are prohibited from selling any memorabilia (T-shirts, buttons, posters, banners, etc.), on the celebration site(s) or its surroundings which reference ITLA, or Black Gay Pride without a written agreement with ITLA, Inc. for the collaborative sale of said merchandise.
3. All currency must be maintained and stored out of public view at all times. ITLA, Inc. assumes no responsibility or liability for any Vendor's lost and/or stolen currency.
4. Vendors are responsible to secure storage facilities for their merchandise. ITLA, Inc. shall provide no security for installations left overnight. ITLA, Inc. assumes no responsibility or liability for any Vendor's lost and/or stolen merchandise.
5. Vendors are responsible for cleaning the space allotted to them and transporting debris to the appropriate receptacles provided at the vending site.
6. Non-profit Vendors must submit proof of non-profit 501(c)3 status or fiscal agent representative with their application to obtain non-profit rates. Applications submitted without such proof will be treated as a for profit entity.
7. ITLA, Inc. shall assign all Vendor spaces upon receipt of a fully executed Vendor Application Form with all necessary documentation required, if any, and applicable fees. A \$25 fee will be charged for all checks that are returned to ITLA for any reason. **Applications received after July 31st, 2004 will be considered only if space is available and will be assessed a \$100 late processing fee.** Vending cancellations must be submitted in writing to via mail, fax, or email by midnight July 31, 2004. **\$25 processing fee shall be assessed against all such requests.** No refund requests shall be honored after midnight July 31, 2004.
8. Vendors understand that ITLA has no control over weather, acts of God, acts of terrorism, governmental intervention, or any other cause that may prevent, and or interrupt the celebration weekend. Vendors shall hold ITLA, its assigns, and all persons acting under it's authority, harmless for any losses that could arise because of such event.
9. ITLA, Inc. reserves the right to revise these guidelines without prior written consent and/or notification. No part of this agreement may be changed in any way or altered without the written, signed permission of ITLA, Inc.

Mechanical Requirements

Vendor spaces are ten feet by ten feet (10'x10') each. No structure may exceed this dimension. Additional space(s) with one (1) table and two (2) chairs may be obtained for \$45. per space. However, consecutive spaces shall not exceed three (3) spaces.

Signature

The undersigned represent that they are authorized to sign and enter into this agreement on behalf of the referenced group, organization or individual.

By signing below, Vendor acknowledges that they have read, understand and agree to abide by the ITLA Vendor Agreement and the ITLA Vendor Guidelines detailed above. Vendor further acknowledges that they enter into this agreement freely, voluntarily and absent of duress.

For Vendor:

For In The Life Atlanta:

Signature

Date

Signature

Date

Print Name

Print Name

Print Title

Print Title

Please sign and return this form with your payment. A signed copy will be returned to you as a receipt.

IN THE LIFE ATLANTA, INC'S SOUVENIR GUIDE GUIDELINES AND POLICY

P.O. Box 7206
Atlanta, Georgia 30357-0206
(404) 872-6410
www.inthelifeatl.com

Advertising Design and Mechanical Requirements

1. All ads must be submitted in 300 dpi TIFF, EPS, PSD, or PDF format.
2. When submitting original material larger or smaller than advertisement size, ITLA will charge a (20%) surcharge of the advertisement's full rate, to make the advertisement camera ready. Upon receipt of your ad, you will be invoiced for the amount of the ad and any additional processing required by our graphic arts partner, EM Design Group.
3. Email artwork to: **info@emdesignsgroup.com**

ITLA, Inc Policy

1. Acceptance of advertising is subject to ITLA's approval including but not limited to copy, text, photography, and illustration. All advertisements are published in the representation that that advertiser and/or the advertising agency agree to indemnify and save harmless In The Life Atlanta from any and all liabilities, loss, and expense of any nature arising out of such publication of contents of advertising.
2. Advertisers and advertising agencies are responsible for the text, representation, illustrations and/or photography and all other contents of advertisements. Advertisers and advertising agencies are responsible for proofreading their advertisement.
3. In The Life Atlanta reserves the right to mark any advertisement "Paid Advertising" or "Advertising" if, in the judgment of the publisher, it looks like editorial content.
4. Advertisers and advertising agencies are further responsible, without limitation, for any and all claims made within the advertisement.
5. ITLA, Inc. reserves the right to reject any advertisement which in its opinion, does not meet the ethical, social, aesthetic and fair practice standard.
6. Drawings, artwork and articles for reproduction will be accepted only at the advertiser's risk.
7. ITLA, Inc. will not be held liable for the return of any submitted advertising artwork. Advertisers should enclose a stamped, self-addressed envelope to facilitate the return of any advertising materials.

Deadline

Artwork must be received no later than July 31st, 2004

In The Life Atlanta, Inc
ADVERTISING APPLICATION
Black Gay Pride Celebration Souvenir Guide

Date: _____

Receipt No: 04G _____

Last name: _____ First name : _____

Company: _____ Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

Email Address: _____

ADVERTISING SPACE SPECIFICATIONS (please check all that apply)

- | | |
|---|-------------------------------|
| ☐ Back Cover – Full Bleed (5.75" x 8.75") | \$1,500 Call for availability |
| ☐ Inside Front /Inside Back Cover – Full Bleed | \$1,000 Call for availability |
| ☐ Gate Fold | \$1,500 |
| ☐ Full Bleed (5.75" x 8.75") | \$650 |
| ☐ Half Page Horizontal (4.75"x 3.75") Vertical (2.25" x 7.75") | \$350 |
| ☐ Quarter Page Horizontal (4.75" x 1.875") Vertical (2.25" x 3.75) | \$175 |
| ☐ Business Cards Horizontal (3.5" x 2") Vertical (2" x 3.5") | \$ 75 |

Please indicate layout (check only one box)

☐ Horizontal ☐ Vertical

WAVIER of LIABILITY

I, _____, as an officer or agent of _____ accept full responsibility for the involvement of the referenced group, organization or individual for the publication of this advertisement.

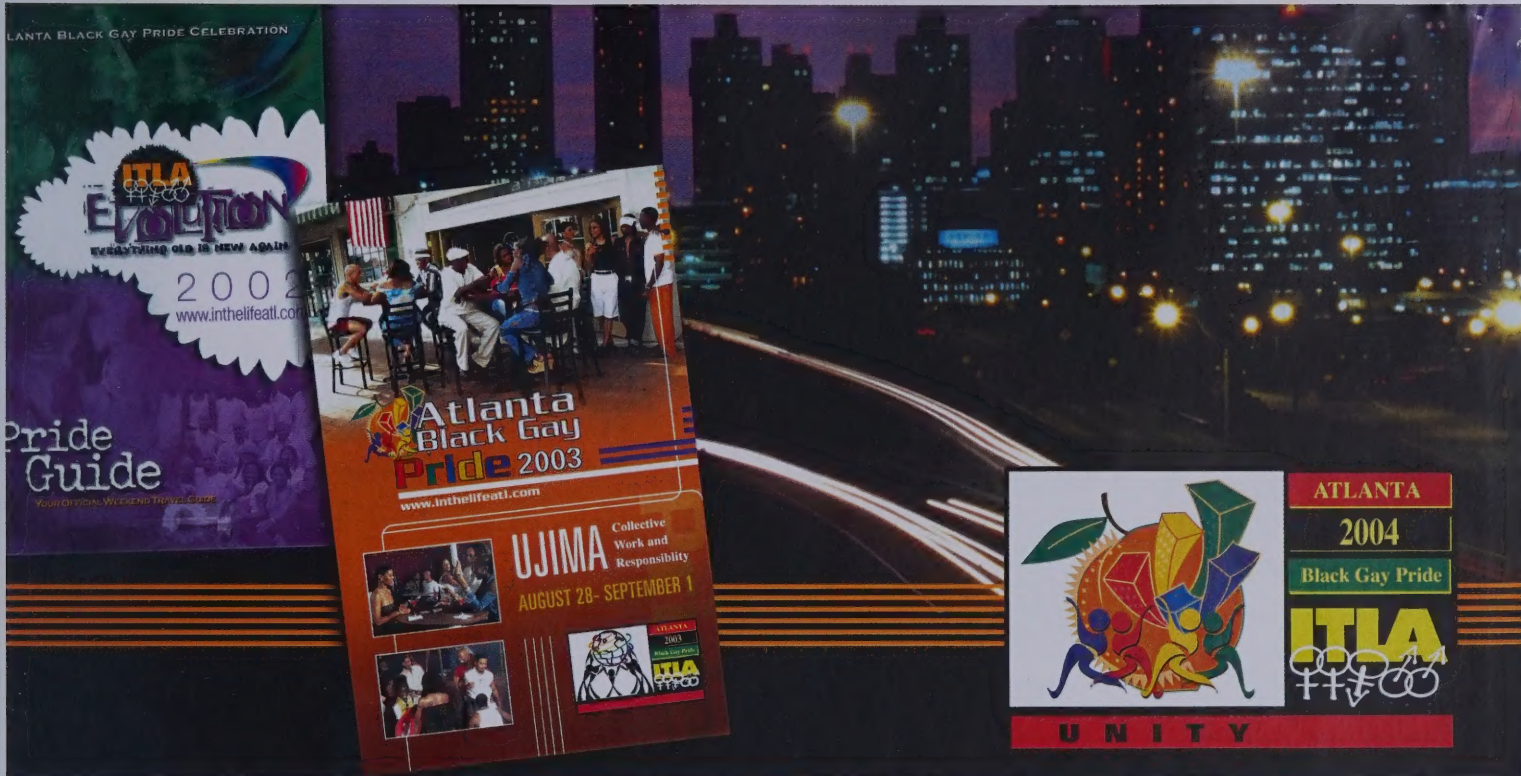
I agree to hold harmless In The Life Atlanta, Inc (ITLA), its successors and assigns and all persons acting under its authority for any and all civil and/or criminal liability under the Laws and Regulations of Fulton County and these United States which may result from the publication of In The Life Atlanta Souvenir Guide or any attendant activity.

I have read the **ADVERTISING GUIDELINES SHEET** and agree to its conditions without any further contact or notice.

Client's Signature _____ Date _____

ITLA's Signature _____ Date _____

A signed copy as your receipt will be returned to you along with your invoice. You may email this completed form to advertising@inthelifeatl.com , fax to 404.230.9420, or mail to ITLA PO Box 7206, Atlanta GA 30357-0206



Ad Rates

2004 Souvenir Guide

Client Rate	
Back Cover	\$1,500
Inside Front Cover	\$1,000
Inside Back Cover	\$1,000
Gate Fold	\$1,500
Full Bleed	\$650
Half Page	\$350
Quarter Page	\$175
Business Card	\$75

Each issue features the following content:

- Welcome and greeting from ITLA and Atlanta's Mayor
- Greetings from other dignitaries and officials
- Schedule of events
- Special interest articles
- Guide to local events and attractions

In The Life Atlanta is a member of the International Federation of Black Prides and partner with the City of Atlanta and the Atlanta Convention and Visitor Bureau Gay Tourism Program
<http://www.gay-atlanta.com>

Call for availability of inside front, inside back, and outside back covers

Acceptance of advertising is subject to ITLA's approval including but not limited to copy, text, photography, and illustration. All advertisements are published in the representation that the advertiser and/or the advertising agency agree to indemnify and save harmless In The Life Atlanta from any and all liabilities, loss, and expense of any nature arising out of such publication of contents of advertising.

In The Life Atlanta reserves the right to mark any advertisement "Paid Advertisement" or "Advertisement" if, in the judgment of the publisher, it looks like editorial content.

Ad Specifications:

Back Cover, Inside Front /Inside Back Cover, Full Bleed (5.75" x 8.75")
 Half Page Horizontal (4.75"x 3.75") Vertical (2.25" x 7.75")
 Quarter Page Horizontal (4.75" x 1.875") Vertical (2.25" x 3.75)
 Business Cards Horizontal (3.5" x 2") Vertical (2" x 3.5")

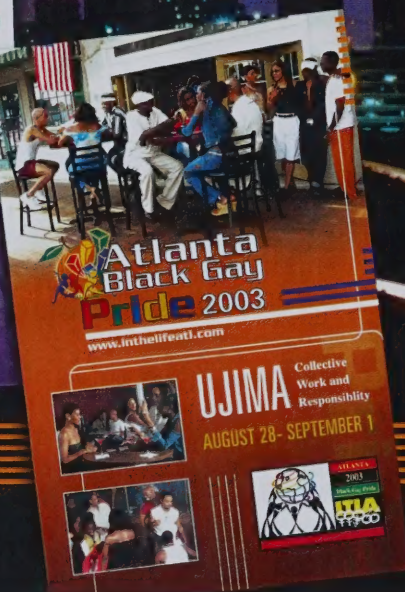
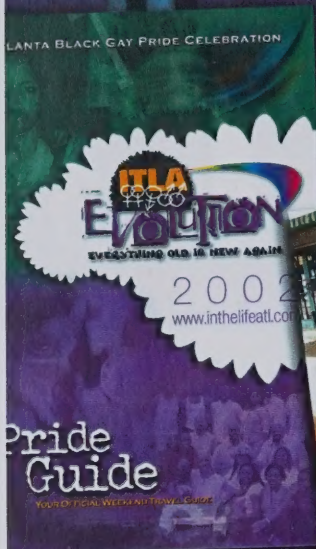
Please save your ads in either of these formats:
 jpeg(300 dpi) • tiff • eps • psd • pdf



Please email all files to info@emdesignsgroup.com or call 404.230.2822

SEPTEMBER 1 - 6 | 2004

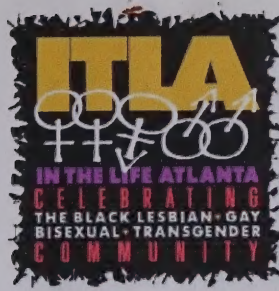
GET SOME pride



2004 Souvenir Guide Ad Rates

In The Life Atlanta, Inc. (ITLA), the official organizers of Atlanta Black Gay Pride, is in the process of finalizing advertisers for our 2004 Souvenir Pride Guide. ITLA is in its seventh consecutive year as the nation's third largest Black Gay Pride celebration and is uniquely positioned to offer and deliver a high level of marketing exposure for our sponsors and advertisers to a demographic group shown to have one of the highest levels of consumer spending in the country.

This year's guide will feature 48 full color pages of combined content and ad space that will be distributed to at least 2,500 of our visitors through local book stores, bars, clubs, select restaurants, and to all guest staying in or attending events at our host hotel. An electronic version will also be available for viewing and download from our website as well as distributed via easy to carry business card CD's increasing the reach of the publication to well over 10,000 viewers.



ITLA shall:

- 1) ITLA will market and distribute no more than 400 VIP passes.
- 2) Sales will commence no later than August 1st 2004 and end on Saturday, September 4th, 2004 at 10:00pm.
- 3) If Club/Promoter has not provided ITLA with their own tickets, ITLA shall produce tickets or VIP pass; provide the Club/Promoter with sample tickets or pass and the valid starting and ending numbers of tickets or pass.
- 4) Upon the close of sales, ITLA shall immediately notify the Club/Promoter of the exact number of paid passes that have been sold.
- 5) ITLA shall list Club/Promoter as an Official Party of Atlanta Black Gay Pride for the night designated in the Pride Guide, host hotel posters, and other literature as appropriate.
- 6) ITLA shall recognize the Club/Promoter as an Official Club Partner for the 2004 Atlanta Black Gay Pride Weekend.
- 7) ITLA shall grant Club/Promoter the use of the 2004 Pride Logo, the 2004 Pride Theme, and ITLA's corporate logo for any advertising and promotion related to black pride weekend activities.
- 8) ITLA shall recognize the difference between the Club/Promoter's average door price and the estimated commission sales as a sponsorship of ITLA Inc. and Atlanta Black Gay Pride and receive listing as such on all ITLA advertising and promotion
- 9) Club/Promoter shall be granted the right to market their event via flyers and/or handouts at the Host Hotel in the designated vending area. Flyers may also be made available to ITLA to place on the general information table at the Host Hotel.
- 10) ITLA shall announce the location of official parties/celebrations when possible at other related events and activities.
- 11) Grant a special discounted rate to Club/promoter to advertise event in the 2004 Souvenir Pride Guide in addition to the standard listing provided by ITLA.
- 12) List Club/Promoter's event date on ITLA's web site (<http://www.inthelifeatl.com>) with a link to Club/Promoter's site if available.
- 13) Upon special agreement, provide club/promoter with one (1) complimentary website page on www.inthelifeatl.com (also accessible via www.atlantablackpride.com).

SECTION 2

SCHEDULE/TIME OF PERFORMANCE

The Club shall complete services pursuant to the following schedule:

- All Club services shall be executed on **September 1, 2004** by the open of business.



ITLA shall complete services pursuant to the following schedule:

- All ITLA services shall be executed by **September 8, 2002.**

SECTION 3

RELATIONSHIP OF PARTIES

Both parties agree that the Club is an independent service provider/promoter. This Agreement is not an employment agreement, nor does it constitute a permanent joint venture or partnership between ITLA and the Club. Nothing contained herein shall be construed to be inconsistent with this independent service provider/sponsor relationship.

SECTION 4

ASSIGNMENT

Either party, without the written consent of both parties, may not assign this Agreement.

SECTION 5

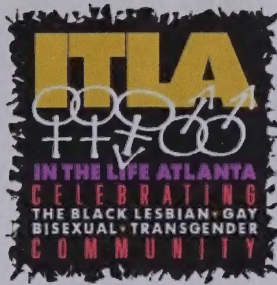
BREACH OF CONTRACT

Failure to perform on or more of the duties set out in Section 1 of this Agreement shall constitute a breach.

SECTION 6

RESOLUTION /REMEDY FOR BREACH OF AGREEMENT

All disputes with regard to breach of this Agreement shall be submitted to binding arbitration before the Justice Center of Atlanta, Inc. located at 976 Edgewood Avenue, Atlanta, Georgia and settled in accordance with the rules of the American Arbitration Association. Judgement upon the arbitration award may be entered in any court having jurisdiction thereof. Disputes that the amount at issue is less than



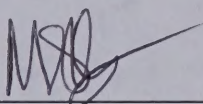
\$5,000.00 shall not be subject to this arbitration provision; such disputes/claims will be settled in the Magistrate Court of Fulton County.

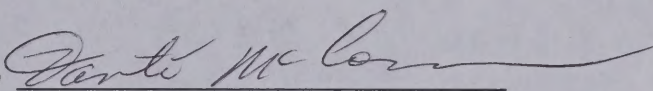
SECTION 7

MISCELLANEOUS

This Agreement constitutes the entire agreement between the parties. Only an instrument in writing signed by both parties can modify its terms. This Agreement shall be binding on the parties, their successors, assigns, and personal representatives. A waiver of breach of any of the provisions of this Agreement shall not be construed as a continuing waiver of other breaches of the same or other provisions hereof. The laws of the State of Georgia shall govern this Agreement.

In Witness whereof, the parties hereto have signed this as of the date first set forth above.

ITLA, Inc. 
(Authorized Signatory)

Club 
(Authorized Signatory)

Print Name Michael E. Slaughter

Print Name Dante McCommon

Title Co-Chair, Board of Directors

Title _____



Hospitality & Registration

"We're the body of a concierge the soul of a Day Spa!"

Please see attached Sheets for all information requested below, 08/09/04:

- *Description of the Event/Function:*
- *Date & Time:*
- *Confirmed Location:*
- *Admission Fee:*
- *Primary Contact Person:*
- *Secondary Contact Person:*
- *Number of Volunteers Needed:*
- *Target Audience:*
- *Expected Attendance:*
- *How you envision the event will best be marketed to the public:*
- *Budget (Expenses & Income):*
- *Set Up needs:*

In The Life Atlanta Inc

Atlanta Black Gay Pride 2004

CHANGE REQUEST

Email or deliver completed form to Logistics for approval.

email: logistics@inthelifeatl.com

DATE: 05/20/2004

Event Name: Opening Night Party

Committee Name: Derwin, Derrick, Marion and etc

Event Date & Time: September 3rd 2004 @ 11p – 5a

Committee Chair: Derwin

Event Location/Room: Sheraton Main Ballroom

Is This a NEW event? YES THIS IS A NEW EVENT FOR Black Pride 2004

DESCRIPTION OF REQUESTED CHANGE	Approved
1. 9:30 p.m. will be the cut off time of the opening night in order to prepare for the party 2. a banner will be provided to promote the party for all of metro Atlanta to attend 3. cash bar will be provided for not only the opening night but the party as well 4. the party will be listed on the publications, web sites, flyers ad etc 5. no DJ will be provided at the opening night 6. DJ will be provided at the party 7. Board Members including Derwin Williams or Derrick Baugh will be at the door 8. Derwin Williams, Derrick Baugh and Marion Harvey controls the function of this party not the board of ITLA 9. ITLA will receive an donation from this party	
Board Approval	

Please circle any of the items that are affected by this change: Web / Flyers / Posters / Advertising /

If this change requires an increase to an approved budget, please indicate the amount of the increase: \$450.00

Logistics Use Only:

Date Received: _____ Change Approved: Y / N If not, why? _____

Web site updated ☐ Advertising slicks updated ☐ Committee Notified ☐

Atlanta Black Gay Pride 2004

email: logistics@inthelifeatl.com

DATE: _____

Is This a NEW event? Y / N

DESCRIPTION OF REQUESTED CHANGE	Approved
Board Approval	

If this change requires an increase to an approved budget, please indicate the amount of the increase: _____

Date Received: _____ Change Approved: Y / N If not, why? _____

Web site updated ☐ Advertising slicks updated ☐ Committee Notified ☐

In The Life Atlanta Inc

Atlanta Black Gay Pride 2004

CHANGE REQUEST

Email or deliver completed form to Logistics for approval.

email: logistics@inthelifeatl.com

DATE: _____

Event Name: _____

Committee Name: _____

Event Date & Time: _____

Committee Chair: _____

Event Location/Room: _____

Is This a NEW event? Y / N

DESCRIPTION OF REQUESTED CHANGE	Approved
1. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 2. A budget will be provided to estimate the party for all of the items listed to attend 3. Food bar will be provided for not only the opening night but the party as well 4. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 5. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 6. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 7. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 8. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 9. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party 10. The party will be held on the 1st of the month of the year 2004 in order to prepare for the party	
Board Approval	

Please circle any of the items that are affected by this change: Web / Flyers / Posters / Advertising / _____

If this change requires an increase to an approved budget, please indicate the amount of the increase: _____

Logistics Use Only:

Date Received: _____ Change Approved: Y / N If not, why? _____

Web site updated ☐ Advertising slicks updated ☐ Committee Notified ☐

In The Life Atlanta Inc

Atlanta Black Gay Pride 2004

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Email or deliver completed form to Logistics for approval.

email: logistics@inthelifeatl.com

DATE: 05/20/2004

Event Name: Opening Night Party

Committee Name: Derwin, Derrick, Marion and etc

Event Date & Time: September 3rd 2004 @ 11p - 5a

Committee Chair: Derwin

Event Location/Room: Sheraton Main Ballroom

Is This a NEW event? YES THIS IS A NEW EVENT FOR Black Pride 2004

DESCRIPTION OF REQUESTED CHANGE	Approved
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Board Approval	

Please circle any of the items that are affected by this change: Web / Flyers / Posters / Advertising /

If this change requires an increase to an approved budget, please indicate the amount of the increase: \$450.00

Logistics Use Only:

Date Received: _____ Change Approved: Y / N If not, why? _____

Web site updated ☐ Advertising slicks updated ☐ Committee Notified ☐

Atlanta Black Gay Pride 2004

Email or deliver completed form to Logistics for approval.

email: logistics@inthelifeatl.com

DATE: _____

Event Name: _____

Committee Name: _____

Event Date & Time: _____

Committee Chair: _____

Event Location/Room: _____

Is This a NEW event? Y / N

DESCRIPTION OF REQUESTED CHANGE	Approved
Friday, September 3rd 2003 At a regular meeting of the Board of Directors of the City of San Francisco, the following resolution was adopted: Resolved, that the Board of Directors of the City of San Francisco do hereby approve the proposed changes to the City of San Francisco's General Fund Budget for the year 2004, as set forth in the attached report of the City Controller, and that the Board of Directors of the City of San Francisco do hereby approve the proposed changes to the City of San Francisco's General Fund Budget for the year 2004, as set forth in the attached report of the City Controller. Adopted by the Board of Directors of the City of San Francisco on September 3rd 2003.	
Signed: _____ City Controller	
Signed: _____ City Manager	
Signed: _____ City Treasurer	
Signed: _____ City Auditor	
Signed: _____ City Clerk	
Signed: _____ City Attorney	
Signed: _____ City Engineer	
Signed: _____ City Planner	
Signed: _____ City Historian	
Signed: _____ City Librarian	
Signed: _____ City Recorder	
Signed: _____ City Assessor	
Signed: _____ City Inspector	
Signed: _____ City Surveyor	
Signed: _____ City Engineer	
Signed: _____ City Planner	
Signed: _____ City Historian	
Signed: _____ City Librarian	
Signed: _____ City Recorder	
Signed: _____ City Assessor	
Signed: _____ City Inspector	
Signed: _____ City Surveyor	
Signed: _____ City Engineer	
Signed: _____ City Planner	
Signed: _____ City Historian	
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Signed: _____ City Assessor	
Signed: _____ City Inspector	
Signed: _____ City Surveyor	
Signed: _____ City Engineer	
Signed: _____ City Planner	
Signed: _____ City Historian	
Signed: _____ City Librarian	
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Logistics Use Only:

Date Received: _____ Change Approved: Y / N If not, why? _____

Web site updated ☐ Advertising slicks updated ☐ Committee Notified ☐

2004 Atlanta Black Gay Pride Schedule
Tentative – not for public knowledge
Subject to Change

Wednesday, September 1st 2004

See Us In The Life Film Festival Part I – Location and Time TBA

After Hours:

Bulldogs Bar - 893 Peachtree St. NE

Thursday, September 2nd 2004

Candlelight Vigil Location and Time TBA

Registration Opens @ the Host Hotel

After Hours:

Bulldogs Bar - 893 Peachtree St. NE

The Kut (live Homo Hop artists and DJ's all night) – Tower II 735 Ralph McGill Blvd

Friday, September 3rd 2003

Meet & Greet – Host Hotel

Opening Ceremony – Host Hotel

Black Pride Marketplace – Host Hotel

SpeakFire! – Host Hotel

Welcome Party (TBD)

See Us In The Life Film Festival Part II – Location and Time TBA

Clikue Magazine VIP Reception – Location and Time TBA

After Hours:

Bulldogs Bar - 893 Peachtree St. NE

Saturday, September 4th 2004

Black Pride Marketplace – Host Hotel

Community Luncheon and Panel Discussion – Host Hotel

Health and Wellness fair – Host Hotel

Workshop Series Day 1 – Host Hotel

International Federation of Black Prides Regional Meeting – Host Hotel

Poetry Slam – Host Hotel

Spades Tournament – Piedmont Park

ZAMI – Feast of Kings – Host Hotel

After Hours:

Cherries & Berries – All Girl Party @ Cherry 1051 West Peachtree Street

2004 Atlanta Black Gay Pride Schedule
Tentative – not for public knowledge
Subject to Change

Bulldogs Bar - 893 Peachtree St. NE

Sunday, September 5th 2004

Interfaith worship service – Host Hotel

Brunch – Host Hotel

Black Pride Marketplace – Host Hotel

Workshop Series Day 2 – Host Hotel

Literary Café – Host Hotel

See Us In The Life Film Festival Part III – Location and Time TBA

After Hours:

Bulldogs Bar - 893 Peachtree St. NE

Monday, September 6th, 2004

Stand up and Represent Black Pride March – MLK Center to State Capitol

Family Picnic – Piedmont Park

After Hours:

Bulldogs Bar - 893 Peachtree St. NE

Events that have yet to be scheduled a date, time, and location

Couples' Reception Pres. By Together In Love

Newlywed Game – "The Gay Version" Pres. By Together In Love

Kick off Party – Pres. By San Juan Brothas

Spades Tournament

Fashion Show

Volleyball Tournament



2004 Health Fair Planning Summary

Date: September 4th, 2004 12:00PM to 4:00PM

Location: Sheraton Colony Square Hotel, Midtown Atlanta Grand Ballroom South

Admission: Free

Participants (Partial list of invited participants based on 2003 participation)

- National Aids Educations Services for Minorities
- Fulton County Health and Wellness Department
- Dekalb County Health Department
- AID Atlanta
- AIDS Quilt
- Crystal Springs Water
- Atlanta Urology Associates
- Lesbian Cancer Initiative
- Fulton County Fire Department
- LA Fitness

Other Services to be offered:

- Nutritional counseling
- Massage Station
- Holistic medicine
- Therapeutic massage
- Environmental Health



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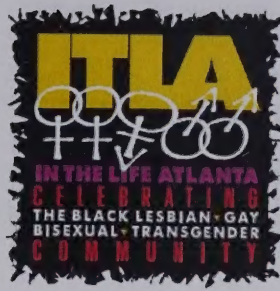
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PO Box 7206 ▼ Atlanta, GA 30357-0206 ▼ 404 872 6410

www.inthelifeatl.com

Proud member of the International Federation of Black Prides



Volleyball Tournament Atlanta Black Gay Pride 2004

Event: Two day, outdoor Volleyball Tournament

Community Organizing Chair – Derwin Williams

Dates: Saturday September 4th 4:30pm – 7:00pm
Sunday September 5th 4:30pm – 7:00pm

Location: Piedmont Park

Description: An outdoor event during Atlanta Black Gay Pride to take place in Piedmont Park. Located within walking distance of the Host Hotel, Piedmont Park provides a perfect location to host this event. This will be one of several outdoor events taking place in the park as part of Atlanta Black Gay Pride intended to provide activities for the large number of guests and local residents in the park for Black Gay Pride weekend.

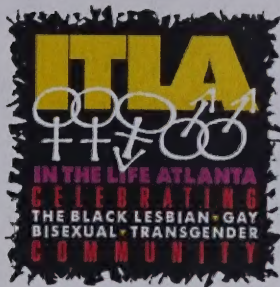
Format: Four to five teams will compete against each other in a double elimination match. Three Games will be played concurrently. Teams will be separated into two groups, Red team and Black team. Four teams have been formed from local participants. If there is enough interest, a fifth team may be formed prior to the tournament.

Admission: No Admission or entrance fees

Logistics Required: A permit will be required to reserve a space in the park, which will be provided by the City of Atlanta at no charge.

Equipment required: Volleyballs (4), Nets kits (3), Powder (to mark the field), T-Shirts (red and black, can be purchased 5 for \$20)

Sponsorship: A sponsor is needed to provide the equipment required or cash to purchase required items. The sponsor will receive recognition on ITLA web site, ads, flyers, posters, and in the 2004 Souvenir pride guide.



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In The Life Atlanta Inc (ITLA)
(The official organizers of Black Gay Pride)
In Collaboration with
àFRIsistahs

Presents

SEE US IN THE LIFE!!!
Atlanta's Black Gay & Lesbian Film Festival
A celebration of films portraying BLGT Life

**Proposal For 2nd Black Gay & Lesbian Film Festival @ Black Gay
pride Atlanta 2004**

Introduction

àFRIsistahs proposes to hold a Black Lesbian And Gay Film Festival in honor of Black Gay Pride in Atlanta. The festival - **See Us In The 2004** -, will be held in collaboration with **In the Life Atlanta Inc**, the official organizers of Black Gay Pride In Atlanta. The Festival will showcase an International collection of Feature length film, Shorts, and documentaries, directed and produced by Black Gay and Lesbian Independent Filmmakers as well as Filmmakers whose work have a gay theme.

The festival will take place over the course of two or three days, tentative dates being September the 1st, 2nd and the 5th 2004*. The proposed venue is the **Sheraton Hotel**; host hotel of the black gay pride celebrations. We will be inviting three to four filmmakers to be present at the first day of the festival.

Thu / Sun

- **The first day** of the festival will kick off with a reception, followed by screening of 3-4 films and will conclude with the invited filmmakers engaged in a question and answer session.
- **The second day of the festival** will comprise of a screening of approximately three hours with an intermission in between with. We are aiming for an attendance of approximately 200-500 people.

*A third day of screenings may be scheduled.

Aims & Objectives

Like so many areas, Black Lesbian Gay, Bisexual and Transgendered people are underrepresented in the film industry. The festival aims to expose and promote the works of Gay and Lesbian People of African descent and portray the lives of Black Gay and Lesbian people through Film. The festivals long-term goals will be to promote films that

portray images of Black Gay, Lesbian, Bisexual and Trans- gendered people of African descent.

The festival screens a wide range of films depicting the variety BLGT life. There is a need and a hunger for more images of BLGT to(323) 634-2025 be shown on the “big screen”. There is also a need for people in the wider community to be more aware of the existence of Black Gay and Lesbian films and Filmmakers. This festival will provide a forum for educating the Gay and lesbian as well as the wider community as to the issues faced by BLGT people of African Descent.

Last year marked the official launch of the film festival as part of The In The Life celebrations of black gay pride in Atlanta Georgia.

Budget

Accommodation and Travel for invited Filmmakers

Transportation for 2 filmmakers -	\$500
Accommodation for 2 filmmakers -	\$500
	=====
Total	\$1000

Film Hire/Shipping

Film Hire -	\$1000
Shipping -	\$50

Printed Material

Fliers 5000(color)	\$200
Flyer & Program design	\$300
Printed program (b&w)	\$250
	=====
Equipment (projector,speakers,sound)	\$800
	=====
Total	\$2600

Venue

Sheraton Hotel in midtown Atlanta – We are in negotiating with ITLA to provide us with a space within the Sheraton Hotel, the host hotel of black gay pride 2004.

We estimate between 200 and 300 attendees on each night.

In The Life Atlanta Inc

CHANGE REQUEST

Atlanta Black Gay Pride 2004

Email or deliver completed form to Logistics for approval.

DATE: _____

email: logistics@inthelifeatl.com

Event Name: _____

Committee Name: _____

Event Date & Time: _____

Committee Chair: _____

Event Location/Room: _____

Is This a NEW event? Y / N

DESCRIPTION OF REQUESTED CHANGE	Approved
➤ Moving Vendors ON SAT <u>Booth</u> ELECTRIC SPACE for Chairs on TUES - Center Wine Sponsor - <u>SUN / Monday</u> - <u>Teen Only</u> - Ad - <u>Hotie Shuttle</u> - <u>ARTIST IN THE MESSHALL</u> + <u>5'c Food Value</u> + + <u>SAT Day Chicks</u> - (<u>\$500 PACES</u>)	
Board Approval	

Please circle any of the items that are affected by this change: Web / Flyers / Posters / Advertising / _____

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Logistics Use Only:

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Change Approved: Y / N If not, why? _____

Web site updated ☐ Advertising slicks updated ☐ Committee Notified ☐

